

# MOTODOFFO

WINE CLUB

JANUARY 2019



1947 Gilera



# Message From The Doffo Family

## MOTODOFFO WINE CLUB,

What an incredible first year for the MotoDoffo Wine Club! The amount of support and enthusiasm towards this exciting blend of wine, art, and motorcycles has been truly amazing. All three wines of the MotoDoffo "Carter Series" have completely sold out!! Our goal is to continue producing small batches of these incredible wines and pair them with Moto Art that pays homage to our pastime of motorcycle restoration and racing.

We are very excited to share with you the newest of our MotoDoffo Wines. The 2016 Super Tinto, a Malbec-heavy blend, was the top selling wine in our tasting room throughout 2018. The new release is a refinement to that already exceptional blend. Don't let the new packaging and bottle design confuse you. It's a powerhouse of a blend of Malbec and Cabernet Sauvignon with a touch of Zinfandel to give it that final boost of octane.



While working on the three label designs with Makoto Endo, I gained a new appreciation for a truly unique style of art, the artisan, and his craft. Watching Makoto bring the Gilera Saturno to life with nothing more than the square edge of a chopstick kept me in awe for hours. The orientation of his artwork inspired the packaging change and I am so happy it did. The black and white image on the matte glass screams at you to pick up the bottle and take a closer look at the details of the art. Fun side note about the label - the big blotch of ink on the bottom left was not intended to be a part of the original piece. Makoto had a small accident with his ink jar, spilling a significant amount of ink on the canvas. When it came time to transfer the

artwork to the wine label, we decided against editing out the spill. We love that it is unique and thought it would take away from the label if we didn't use the true, unaltered original.

We have only made enough of the 2016 Super Tinto ("ST") for our loyal MotoDoffo Wine Club members. The 2016 Harvest was light but we saved just enough Malbec and Cabernet Sauvignon to make this incredible blend. We hope you enjoy the art and most importantly the ride.

**SALUTE!**  
*The Doffo Family*



# January Club Release

## 2016 MOTODOFFO "SUPER TINTO"

The 2016 Super Tinto has a ruby hue to its color profile with a streak of maroon. The fruit-forward bouquet of this powerful wine is captivating, with aromas of strawberry, cherry, and raspberry. Subtle notes of oak round out the aromatics with soothing hints of vanilla bean, caramel and cocoa. The first sip showcases the brightness of the Malbec and its acidity. The long lasting finish coats the palate with lingering tones of strawberry, fresh herbs, and toasted oak.

**BLEND:** 60% Malbec, 30% Cabernet Sauvignon, 10% Zinfandel

**WHEN TO DRINK:** Enjoy now or cellar age for additional 3-5 yrs

**PAIR IT WITH:** Neopolitan-style pizza

**BARREL PROGRAM:**

Aged in 60% American Oak (2nd and 3rd use) and 40% French Oak (75% 2nd use and 25% new)

**WINEMAKING STATS:**

Alcohol: 13.1%

pH: 3.65

Total Acidity: 6.1 g/L



## About the Artist

Makoto Endo was born in the beautiful beachfront town of Niigata, Japan. There, he began his schooling before continuing his education in Tokyo. After graduating, Endo worked as a graphic designer at an advertising agency in Tokyo. Over time, the search for new experiences and opportunities soon led him to New York, where he enjoyed working as an art director and creative director.

In 2011, Makoto Endo made the decision to change his career path to become a full-time painter. Makoto Endo's one-of-a-kind technique is simple yet powerful: he flings Indian ink on canvas using chopsticks. With his focus completely on motorcycles, his main goal, is to paint the sound of the engine.



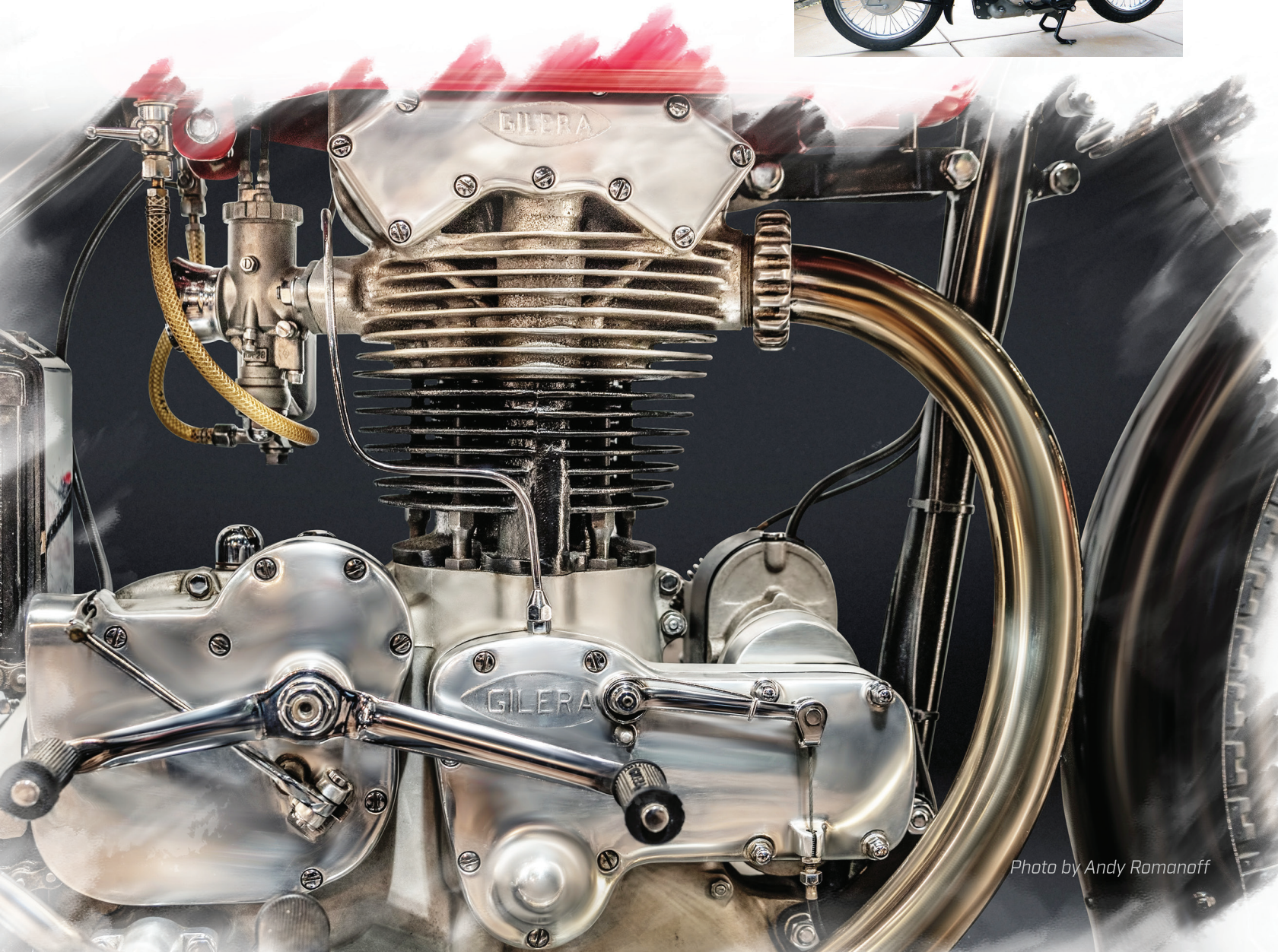


# *From the MotoDoffo Collection*

## 1947 Gilera Saturno Sport

World War II left Italy's economy and infrastructure in disarray, and so began the rise of two-wheeled transportation that helped revitalize this nation. One company, Gilera, became known for producing affordable scooters and motorcycles for the masses, but in 1946 it began production on its most exceptional model to date: the Saturno.

This 500cc single cylinder machine was not your average daily rider, but a very sporty motorcycle that rivaled the famous Norton Manx and BSA Gold Star. It bristled with innovations. Its transmission and primary drive were all sealed in a unit construction engine which also held an oil sump, filter and pump. Additionally, there were no oil lines as the engine used internal galleries. The engine was part of the stress frame which improved the rigidity of the chassis and improved the bike's handling by lowering its center of gravity.



*Photo by Andy Romanoff*





This particular Gilera Saturno was originally purchased by the Chesta Brothers from Marcelo's hometown in Los Surgentes, Argentina in 1948. As a young boy growing up, Marcelo would see the Chesta brothers drive by on the dirt roads around our family farm. Almost 40 years later, during one of Marcelo's several trips to his hometown, a close friend, Luis, would always tell him about this bike. Luis informed Marcelo that the original owners would still fire and run the motorcycle through town every so often.

The chase was on! Marcelo tracked down Pitin Chesta and there began a 3-year negotiation for the bike. Finally in 2003, Pitin and Marcelo came to an agreement and the Saturno was his. The restoration that followed was another 2-year project led by Marcelo's second cousin. After restoration was complete, the Saturno was imported to the United States and found its home in Marcelo's living room.

In 2012, we received a phone call from the organizers of the prestigious Pebble Beach Concours d'Elegance. They mentioned to us that they had learned of our Saturno and wanted to exhibit the motorcycle in their show. After the extensive application process and verification of legitimacy, Marcelo and the Saturno made the trek to Pebble Beach, CA. The Saturno showed incredibly and earned a Bronze Medal in its class, an incredible honor for a bike with an incredible history!

It's the very history of this motorcycle that inspired us to make it forever part of MotoDoffo's story by featuring the Saturno on the 2016 Super Tinto Label. On April 8, 2018, we welcomed motorcycle artist, Makoto Endo, to the winery for a very special live painting event. With the Argentina Grand Prix running in the background, Makoto applied ink to a white canvas to create his own unique rendition of Marcelo's Gilera Saturno. This original artwork is immortalized on the 2016 MotoDoffo Super Tinto label, and is sure to be a collector's piece for years to come.



You can see Marcelo's Gilera Saturno and Makoto Endo's original artwork in the MotoBarrel Room at Doffo Winery.





# Year in Review

2018 was a monumental year for the MotoDoffo brand. In addition to the three red wine blends that were released (and subsequently sold out!), MotoDoffo was represented at motorcycle events across Southern California. Our core mission is to make exceptional wines and share them with our wine club members, and so it is also our duty to bridge the gap between wine and motorcycles and introduce more riders to the wine world.

Each year Doffo Winery and MotoDoffo host fundraiser events to benefit charitable organizations. We were excited to welcome back the Kurt Caselli Foundation for their 5th annual fundraiser event, and we also hosted the 1st annual FAST Ride to help fight human trafficking. We also lent our support to other organizations by attending their events, including the OG Moto Show, the Friends of Steve McQueen Car and Motorcycle Show, the Californian, and most recently the Moto Beach Classic. It is always refreshing to meet fellow riders and to discover how many of them have an appreciation for wine.

We also hosted watch parties for each round of the 2018 MotoGP season. Doffo Winery quickly became known as the place to be on race Sundays as we opened up the MotoBarrel Room and replayed the main event on the big screen. We hope you'll join us in 2019 to watch the races!



As much as we love throwing events and attending events, we Doffos spend a lot of time daydreaming about being at the track! That's why several times each year we head out to Chuckwalla Valley Raceway with our friends at Superbike Corsa for a track day, so we can put our riding skills and our machines to the test. Our next track day is in March, so check our website for more details if you'd like to join us.

We inherited our love of motorcycles from our dad, Marcelo Doffo. When he's not busy at the winery or restoring vintage motorcycles, he can often be found participating in events like the NorCal TT and the Giro di California. These multi-day rides are usually centered around vintage bikes and draw riders from across the country. Marcelo rode his stunning Vincent on the NorCal TT and even received an award! The Giro di California called for pre-1958 Italian bikes, so Marcelo chose his immaculate 1957 Ducati 175 Sport. Not a bad way to spend a few days riding around California!





# Upcoming Events



## MotoDoffo Track Day

March 2019

Lay down some laps at this no-session track day at Chuckwalla Valley Raceway! Join the Doffo family in the pits and on the course, then finish the day with a group dinner featuring MotoDoffo wine!



## 2nd Annual FAST RIDE Fundraiser for Fight Against Sex Trafficking

May 11, 2019

Last year we were honored to host this inaugural event aimed at fighting human trafficking. We are excited to welcome this amazing organization back to the Winery to help them raise funds. Stay tuned for ride registration information.



## 6th Annual Kurt Caselli Foundation Benefit

June 2019

Keep your calendar clear for this one as the Kurt Caselli Foundation, FMF, KTM and others return to Doffo Winery for this annual fundraising event. This is always a fun event and raises money for off-road rider and racer safety. Stay tuned for event details and ticket information.

# Watch the Races at Doffo!

Catch the action from the 2019 MotoGP season at Southern California's best watch party! Join us at 10am on race days for special screenings of the races in the MotoBarrel Room.

3.10.19	Grand Prix of Qatar	8.11.19	Grand Prix of Austria
3.31.19	Grand Prix of Argentina	8.25.19	Grand Prix of Great Britain
4.14.19	Grand Prix of The Americas	9.15.19	Grand Prix of San Marino
5.5.19	Grand Prix of Spain	9.22.19	Grand Prix of Aragon
5.19.19	Grand Prix of France	10.6.19	Grand Prix of Thailand
6.2.19	Grand Prix of Italy	10.20.19	Grand Prix of Japan
6.16.19	Grand Prix of Catalunya	10.27.19	Grand Prix of Australia
6.30.19	Grand Prix of Netherlands	11.3.19	Grand Prix of Malaysia
7.7.19	Grand Prix of Germany	11.17.19	Grand Prix of Valencia
8.4.19	Grand Prix of Czech Republic		





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