

# MOTODOFFO

WINE CLUB



MAY SHIPMENT

# Message From The Doffo Family

## WELCOME TO THE MOTODOFFO WINE CLUB!

First and foremost, congratulations on being a founding member of the new MotoDoffo Wine Club. As a family, we are so honored to have you all join us in celebrating the union of our two passions: wine and motorcycles! This is more than a “wine club,” this is an experience.

As you know, we have a long, deep-rooted history and passion for everything moto. Our father, Marcelo, has been collecting motorcycles for several decades. He coined the name “MotoDoffo” while pinstriping his first Ducati restoration project. While MotoDoffo started with our Dad, it soon became a passion for the whole family. Before long he taught us to ride and eventually do tricks on whatever was around that we could ride. Our family loves the freedom that riding provides, and we continue to live the MotoDoffo lifestyle everyday.



Over the years we have always defined MotoDoffo as our Dad’s passion expressed through his restorations and collection. The Collection has evolved into something much more than just motorcycles. MotoDoffo is our forum of expression of family, wine, racing and community. The wine series will include new age blends that dare to be different and striking, defying the traditional styles. MotoDoffo wine is our passion for motorcycles portrayed through our winemaking craft.

The Doffo sisters, Samantha and Brigitte, have also been hard at work lending their unique talents to the MotoDoffo excitement. Samantha is our director of all things “cool,” she is our free spirit and works to keep our events lively and fun. Brigitte has been busy creating a trendy line of fashion apparel for men and women (and babies too!) that is already a hit in the motorcycle community. In addition, the Doffo sisters have been busy becoming ambassadors for the growing women’s motorcycling community. You can often find them out at a local rally or racing with Dad and me at the track.

Everything about the MotoDoffo experience is done with a tremendous amount of passion. Even the wine labels were a labor of love as they have been designed by famed artist, Robert Carter. His unique work has graced the halls of motorsports’ most hallowed grounds. We were honored when Robert decided to lend his incredible talent to our MotoDoffo wine bottles. They are sure to be collectables.

As a member of the MotoDoffo Wine Club, you are part of an exclusive group that will be joining us for an exciting ride! We make great wine, we have a passion for motorcycles, we live for family and we love our community -- and all of these will be showcased in an exciting year ahead.

**SALUTE!**

*Damian Doffo and Family*

# May Club Release

## 2015 MOTO DOFFO "GRAN TINTO"

The 2015 Gran Tinto is a striking blend that will not disappoint. Composed of 85% 2015 Zinfandel and 15% 2014 Petite Sirah, this blend shows deep ruby red color with hints of garnet. Aromas of ripe black plum, figs, blackberries, blueberries and cherries give way to spices like clove, vanilla, maple syrup and mint. The Gran Tinto is a big and potent wine with plenty of volume, but its balanced acidity helps to coat the palate and leave a pleasant finish.



**WHEN TO DRINK:** Ready to enjoy now or age for an additional 36-48 months

**PAIR IT WITH:** Chicken with Mole Sauce

**BARREL PROGRAM:**

Aged 19 months in 100% American oak barrels (45% second use, 33% third use and 22% neutral)

**WINEMAKING STATS:**

Alcohol: 15.5%

pH: 3.65

Total Acidity: 5.7 g/L

## About the Artist

Great wine deserves a great label, and the 2015 MotoDoffo wines are no exception. We have commissioned three original works of hand-painted art from renowned motorsports artist Robert Carter, each inspired by our family's love of riding and racing motorcycles. It's not every day that your bottle of wine features a piece of art like this, so we have enclosed in this shipment prints of both the Super Tinto and Gran Tinto label artwork. We hope you display them proudly for years to come!



# MotoDoffo Events



*One of the best aspects of riding motorcycles is the relationships you forge with fellow riders. Park your bike in front of an establishment and more often than not you will receive compliments from passers by, if not fall into full conversation with them. Stop for gas after riding through a beautiful canyon with some friends and you will have a hard time holding back the smiles and laughter. Bikes bring us together.*

As the MotoDoffo brand has evolved, we have made it a priority to make Doffo Winery and the newly renovated MotoDoffo Tasting Room not only a ride destination but a haven for motorcyclists from near and far. 2018 has been a momentous year, beginning with our MotoDoffo Launch Party in March. Coinciding with the MotoGP opener, the Launch Party signified our official introduction of our MotoDoffo Super Tinto wine to the masses. The second round of MotoGP featured more exhilarating racing, but it was the live painting by artist Makoto Endo that was the focal point of the day. Using only a chopstick and ink, Endo created a stunning rendition of Marcelo's 1947 Gilera Saturno Sport before our eyes. This work of art is destined to be immortalized as a MotoDoffo wine label in the near future.

With many more races scheduled throughout the rest of the year, one thing is clear: there is no better place to watch MotoGP than right here at Doffo Winery!

Doffo Winery and the MotoBarrel Tasting Room also continues to host both private and public Motorcycle-centric events. On May 19 we welcome the FAST Ride Charity for a special fundraising event to support their efforts in the fight against human trafficking in Southern California. Then on June 23, the Kurt Caselli Foundation returns for their 5th annual benefit event at the winery.



You might also find the Doffo Family at local motorcycle events throughout the year. From marketplace events and vintage bike shows like the OG Moto Show to track days and AHRMA races, Samantha, Brigitte and Damian are working to support the community and introduce the MotoDoffo lifestyle to riders and non-riders alike. We hope to see some familiar faces at these events, and in the meantime, happy riding!

## MotoGP Viewings

<b>France MotoGP</b>	May 20
<b>Italy MotoGP</b>	June 3
<b>Catalunya MotoGP</b>	June 17
<b>Assen MotoGP</b>	July 1
<b>Germany MotoGP</b>	July 15
<b>Czech MotoGP</b>	Aug 5
<b>Austria MotoGP</b>	Aug 12
<b>British MotoGP</b>	Aug 26

## MotoDoffo Events

<b>FAST Ride Charity</b>	May 19
<b>Kurt Caselli Foundation Benefit</b>	June 23

**MOTODOFFO**  
WINE CLUB

36083 Summitville St Temecula, CA 92592 | 866.469.8466 | doffowines.com