

MOTOCROSS

WINE CLUB

SEPTEMBER 2019



Message From The Doffo Family

MOTODOFFO WINE CLUB,

This year has been so humbling for us as a family. The amount of encouragement, love and support we receive from our MotoDoffo club members is absolutely incredible. That energy and excitement propels us forward like you wouldn't believe. That is why we are so excited to share the third and final MotoDoffo blend of the year: the Royal Tinto. This wine is a glass-staining powerhouse that will delight today and age with the best of them!



This shipment marks the last of the Makoto Endo art series and the last release of the year! We have already begun to leak next year's art series and featured artist on our social media pages. We fell in love with this artist's creativity, whose preferred and totally unique medium is a 3M Post-it Note!

We hope you enjoy the 2016 Royal Tinto!

SALUTE!

Damian Doffo and Family



September Club Release

2016 MOTO DOFFO "ROYAL TINTO"

The 2016 Royal Tinto blend has a very deep intense purple color with sparkles of ruby red. Aromas of strawberry jam, violets, blackberries, and blueberries give way to flavors of vanilla, anise, black pepper, cocoa, coffee, and a hint of mint. This wine is bound and big with a velvety mouthfeel and long finish full of red berries.

BLEND: Proprietary blend

WHEN TO DRINK: Enjoy now or cellar age for additional 5 - 7 years

BARREL PROGRAM:

Aged 24 months in 60% new American oak and 40% neutral American oak

WINEMAKING STATS:

Alcohol: 13.5%

pH: 3.6

Total Acidity: 6.4 g/L

Residual Sugar: 3.5 g/L



2020 MotoDoffo Wine Artist

Keeping with the MotoDoffo tradition of combining wine, motorcycles and art, we have commissioned three new original works from the talented Doug Breuninger. This LA-based artist has made a name for himself in the automotive and motorcycle worlds with his technical and realistic drawings and paintings done on Post-It notes! Doug's work has been featured in magazines, at car and motorcycle shows, and even on Hot Wheels packages, and will represent 3 different motorcycles from our collection on the 2017 vintage of MotoDoffo wines to be released next year. You can learn more about Doug on his website (www.NotableRides.com) and follow @doug_nr on Instagram



From the MotoDoffo Collection

1951 Vincent Rapide

For most motorcycle enthusiasts, hearing the word “Vincent” brings to mind their most famous model – the Black Shadow. Few people know, however, that this legendary bike was really just a redesign of the Rapide, a performance machine in its own right. In fact, some say that if the Black Shadow had never come along, the Rapide would be the bike most commonly associated with the brand.

The Vincent Rapide began its life back in the mid-1930s, when the company was already well known for its large single cylinder bikes. They introduced a prototype Rapide at the 1936 Olympia Motorcycle Show, a bike that boasted a 998cc, 50 degree v-twin engine. It made 45 horsepower – “rapide” indeed! After World War II interrupted production, the Rapide made a comeback and for a time was hailed as the world’s fastest motorcycle, clocking 110mph.

This piece of motorcycling history features quite a few unique elements, including cantilever rear suspension, a gearbox integrated with the engine, and drum brakes that allowed for quick detachment of the wheels in an age when puncture flats were prevalent. This bike may never live up to the glory of the Black Shadow, but it is nothing short of a gorgeous machine that is fun to look at and even more fun to ride!





So how did this particular Vincent Rapide come into the possession of Marcelo Doffo? Through a rather unusual series of events, as it turns out. Marcelo's friend and fellow collector, Mitch, had been insisting that Marcelo buy a Vincent. Marcelo was reluctant at first, due to the old history between Great Britain and Argentina. He swore he would never own an English motorbike! Soon enough though, Marcelo relented and admitted that if any English bike was to join his collection, it would have to be a Vincent.

In 2012, a 1951 Vincent Rapide became available through a friend of Mitch, none other than the former President of the Santa Clarita Vincent Owners Club. The day before Marcelo was

supposed to pick up the motorcycle, the seller phoned Marcelo with some unfortunate news. It seemed that the seller had previously committed to sell the motorcycle to another interested party. The other buyer had been slow to pull the trigger and complete the transaction, that is until he caught wind that there was another serious buyer.

Marcelo, distraught from the back-and-forth, went out and bought a Ducati instead. And not just any Ducati, but the 2008 Desmosedici RR!

By 2017, Robert, the man who bought the Vincent back in 2012, decided he no longer wanted the bike. Apparently, amongst the paperwork that accompanied the purchase of the motorcycle, there was a printed email containing the conversations between Marcelo and the original seller. Robert expressed to Marcelo that he found the email thread and wanted to offer the very same motorcycle to Marcelo before he put it on the market. Marcelo took this as a sign that it was meant to be and jumped in a truck to go get his Vincent!



With this incredible motorcycle and the fantastic adventure of acquisition, we felt that it was more than deserving to have the honor of representing this year's Royal Tinto. Makoto Endo's original rendition of this legendary motorcycle is nothing short of breathtaking, and we know it will decorate workshops and wine cellars for years to come.

DGR & Motorcycle Missions Update

MotoDoffo and The Distinguished Gentleman's Ride

As a family we are super excited to participate and be a local sponsor in this year's Distinguished Gentleman's Ride in San Diego.

The Distinguished Gentleman's Ride unites classic and vintage style motorcycle riders all over the world to raise funds and awareness for prostate cancer research and men's mental health.

The Distinguished Gentleman's Ride was founded in Sydney, Australia by Mark Hawwa. It was inspired by a photo of TV Show Mad Men's Don Draper astride a classic bike and wearing his finest suit. Mark decided a themed ride would be a great way of connecting niche motorcycle enthusiasts and communities while raising funds to support the men in our lives.

The ride will take place worldwide on September 29th. In the meantime, our father Marcelo Doffo has been busy prepping a fleet of vintage motorcycles for us to ride together and alongside the 500 participants of this year's ride.

If you are interested in riding with the Doffos you can register via the Distinguished Gentleman's Ride website or come to the winery on September 21 and 22 and visit the DGR booth. You can also join the festivities at the end of the ride in San Diego. We hope to see you there!



Update: Motorcycle Missions and MotoDoffo Veteran Build

Our female veterans have been hard at work the last few weeks on the motorcycle's engine as they learned to take it apart and put it back together thanks to the help of Shane Conley from How2Wrench. The motor arrived back at the MotoDoffo shop last week as well as Krystal Hess, the founder of Motorcycle Missions. What a great build night we had! The women made sure all the parts were ready to go, Shane came out to show them how to drop the motor in, and before our eyes the motorcycle began to come together again!



Marcelo was there with us in his shop, showing his support and giving some advice along the way. As we near the end of the build, we have seen the women develop their skills as well as their relationships with one another. It is great to see these veterans at other events in support of the motorcycle community and other important causes that affect women. It has been a wonderful journey for both my father Marcelo and me. We can't wait to share the bike with the community and for the response it will surely receive as it travels to the International Motorcycle Shows.

Be sure to stop by IMS in Long Beach this November to see the bike and of course some of the MotoDoffo Collection.

Samantha Doffo

Upcoming Events



Royal Tinto Release Party

September 21, 2019

Join us at our Royal Tinto Release Party as we share our latest creation with the world! We'll be unveiling the original Makoto Endo artwork featured on this label, and members will receive a complimentary taster of the Royal Tinto along with free food! The celebration will conclude with a special screening of the documentary film Oil in the Blood. Free to attend, check www.motodoffo.com to RSVP!



Distinguished Gentleman's Ride

September 29, 2019

Each year, thousands of motorcyclists around the country celebrate the art of being dapper while cruising through their city on their motorcycle. This global event raises funds and awareness for prostate cancer and men's mental health, and the Doffo Family is stoked to be participating in this year's ride! For more information and to find your nearest ride visit www.gentlemansride.com.



Long Beach International Motorcycle Show

November 22-24

We're heading back to the Long Beach Motorcycle Show with more motorcycles and more moto art! We love attending this show and meeting so many new friends in the motorcycling world, and if you haven't attended in past years make sure you go this year to see the latest and greatest on two wheels! More info and tickets can be found at www.motorcycleshows.com.

Watch the Races at Doffo!

Catch the action from the 2019 MotoGP season at Southern California's best watch party! Join us at 10am on race days for special screenings of the races in the MotoBarrel Room.

9.22.19	Grand Prix of Aragon	10.27.19	Grand Prix of Australia
10.6.19	Grand Prix of Thailand	11.3.19	Grand Prix of Malaysia
10.20.19	Grand Prix of Japan	11.17.19	Grand Prix of Valencia



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