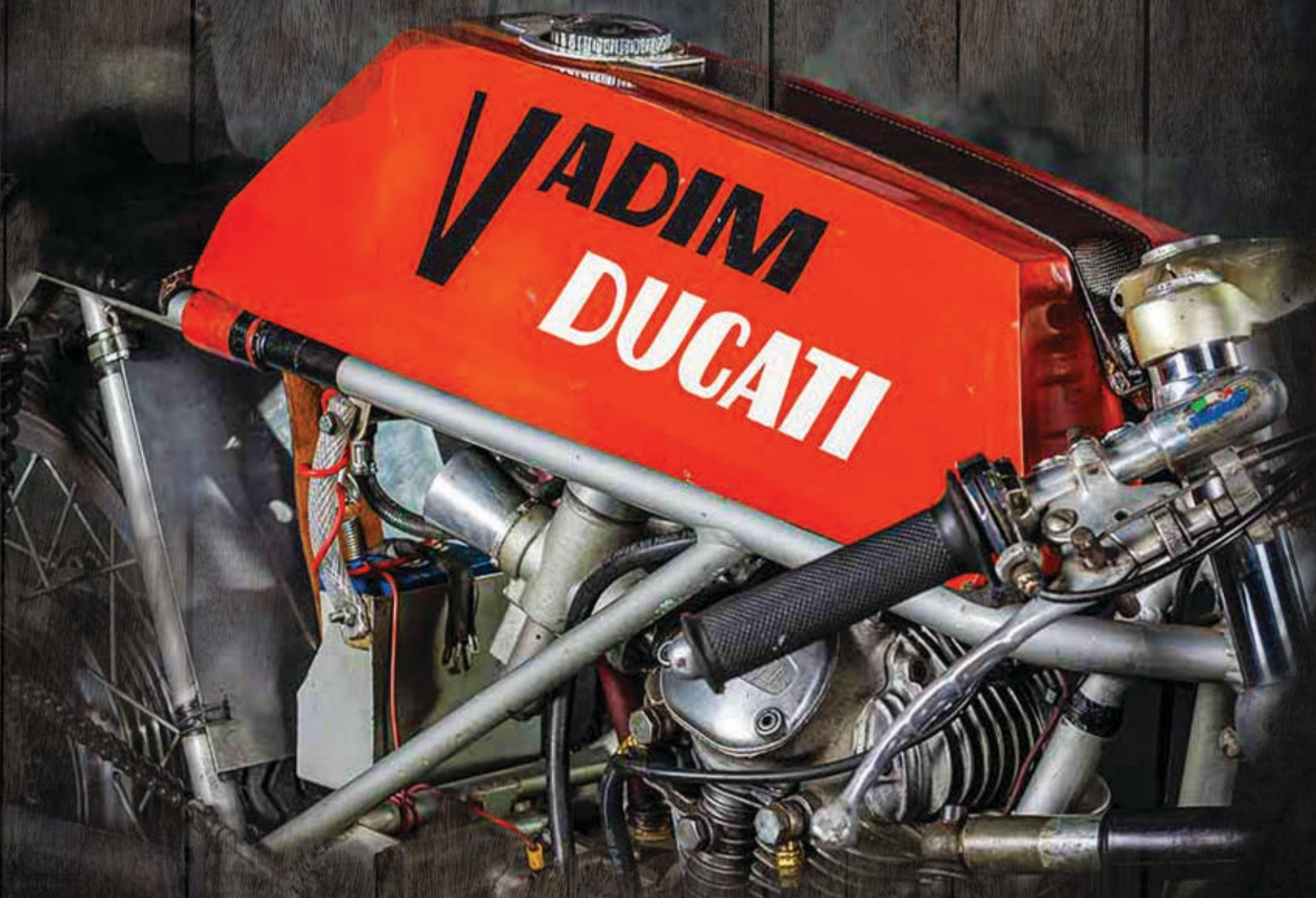


# MOTODOFFO

WINE CLUB

JANUARY 2020





# Message From The Doffo Family

MOTODOFFO WINE CLUB,

What an incredible year 2019 has been! This year's series of MotoDoffo wines featuring Makoto Endo's artwork has been one of our most successful runs to date! This success is due in large part to the overwhelming support and love of our most loyal wine club members: YOU! Thank you for giving us a platform to express our love for our two passions melded together into one epic line of wines. We are sincerely grateful to have been able to work with Makoto and share his talents with all of our patrons.

We are so excited to share the new MotoDoffo Wine releases with you all. This year our featured artist is Doug Breuninger. Doug and I met at a motorcycle show, where I was absolutely stunned that Doug could pack so much detail onto a 3" x 3" Post-It note! His technical drawings made me go nuts, seeing all of the detail and precision he packed into such a small scale piece. He transforms a simple Post-It into a work of art. Craftsman to craftsman, we understood each other's passions for what we do and a deal was made to have Doug be the artist for this year's MotoDoffo label art series. We couldn't be more excited to share Doug's talents with you all!

The 2017 Super Tinto blend is shaping up to be another show stopper. This powerful blend delivers in all aspects. The color, the fresh, bright aromatics, and of course the big powerful mouthfeel of Malbec and Cabernet Sauvignon combined with a slight hint of jam from our succulent Zinfandel make for one incredible wine.

We look forward to sharing our latest creation with you all here at the winery or at the dinner table with your family and friends through one of our beautiful bottles of wine!

**SALUTE!**

*Damian Doffo and Family*



# January Club Release

## 2017 MOTO DOFFO "SUPER TINTO"

Deep burgundy in color with ruby red sparkles, the 2017 Super Tinto blend offers aromas of ripe plum and strawberry, licorice with a hint of chili flakes, clove, black pepper, cacao, caramel and leather. The first sip reveals this wine's imposing presence with a velvety texture and well balanced alcohol and acidity. This is a big wine with a long, vivid finish, but is still young. Consider decanting for an hour before serving, and be sure to set aside some bottles to age in your cellar!



**BLEND:** 60% Malbec, 30% Cabernet Sauvignon, 10% Zinfandel

**WHEN TO DRINK:** Enjoy now or cellar age for additional 24-48 months.

**BARREL PROGRAM:**

Aged 18 months in 11% new French oak, 33% 2nd use American oak, 45% 3rd use American oak, and 11% neutral American oak.

**WINEMAKING STATS:**

Alcohol: 15.6%

pH: 3.6

Total Acidity: 6.3 g/L

Residual Sugar: 5.3 g/L

## Label Artwork

This year's featured artist, Doug Breuninger, created each of his renditions of motorcycles from the MotoDoffo Collection on Post-It notes. Doug begins his process with a technical sketch before producing the finished piece with paint.





# *From the MotoDoffo Collection*

## 1970 Ducati "SC 250"

The 1970 Ducati "SC 250" is one of the rarest motorcycles in our MotoDoffo Collection. This particular motorcycle stuns even the most educated Ducatisti. The engine is number 34 of a rumored production of 50 motorcycles. The original frame is long gone and the SC engine was fitted to a purpose-built race chassis. The "SC" stands for Sport Corsa, which was the factory race bike designation, often referred to in the Ducati circles as the F3 line of bikes.

The differences between a standard production motor versus a factory race bike's motor were straight-cut bevel gears and primary gears, as well as a dry clutch and a 42mm Dell'Orto carburetors.

Where this motorcycle really gets unique is the frame. The frame has very similar design elements of the famous "Seely" frame, but all of the sources we have spoken to have not been able to







confirm if in fact the frame on this race bike is a Seely frame. The name “Vadim Ducati” is a bit of a mystery as well, as we were not able to track down any references to “Vadim Ducati.” In fact, Google image searches produce photos of our motorcycle, as shot a few years back by photographer Phil Aynsley.

The idea to place this unique Ducati on the label of our 2017 Super Tinto actually started at the OG Motorcycle and Art Show that took place in March 2019 in downtown LA. The MotoDoffo Collection was asked to bring some motorcycles and wine to the show, and we happily obliged. As

the show went on, Marcelo and Damian took their time enjoying all of the beautifully crafted motorcycles and art installations.

As they viewed a particular art installation whose preferred medium was Post-It notes, Damian quickly recognized a motorcycle in the artist’s art wall. There it was, our Vadim Ducati, as a water-color rendering on a 3-inch Post-It note! At this moment we met Doug, a young, incredibly talented and creative artist who has an uncanny ability to apply immense amounts of detail on such a unique medium.

Damian knew right then and there that Doug was going to be the featured artist for the following year’s MotoDoffo wine series. When the time came to choose which motorcycles were to be featured, it was an obvious choice to select the Vadim Ducati for the first label, as it was the catalyst that brought MotoDoffo and Doug Breuninger together.

You can see the Vadim Ducati on display in the MotoBarrel Room as well as at motorcycle events and shows around Southern California.





# Motorcycle Missions Build Wrap Up

Over a year ago, at the 2018 Long Beach Motorcycle Show, Samantha Doffo and Motorcycle Missions founder Krystal Hess conceived the idea to do an all female bike build at Doffo Winery. Motorcycle Missions is a non-profit that helps veterans and first responders heal through custom bike build projects, and so Krystal organized a group of female U.S. Veterans to partake in the project as a means of therapy for Post Traumatic Stress (Disorder) and Military Sexual Trauma.

The project kicked off at the first ever Women Wheels Wine event held at Doffo Winery, where the group of veterans were presented with a 1972 Honda CL350 that was graciously donated by another female rider and motorcycle enthusiast, Jenell Vollmer. The group would go on to meet nearly every week at Marcelo's workshop at Doffo Winery, with Marcelo serving as the lead build mentor and imparting his decades of restoration experience.



The girls tore the bike down and got right into restoring old parts and installing new ones. They did a complete engine rebuild/restore with Shane Conley from How2Wrench, learned how to prep the bike for paint with Theresa Contreras, and learned how to ceramic coat parts with Krystal Hess. The girls also learned how to fabricate, metal shape, wrap their exhaust, build and bleed custom brake lines, and detail the finished bike to a show quality finish.



The restoration / rebuild / customization came to a close just in time to officially debut the bike at the 2019 Long Beach International Motorcycle Show. It was a head-turner for sure, and fit right in with all of the other amazing custom builds on display at the show. In the end though, the Motorcycle Missions 1972 Honda CL350 took home the People's Choice Award!

Krystal Hess on the project: "These ladies are tough, and they love to learn – such an amazing combination that resulted in a beautiful, award-winning bike. I couldn't be more proud of their hard work and the masterpiece they built while healing together. The process of rebuilding the bike was very symbolic of the changes that were going on with them throughout their build – they got to take something that was worn out and tired, and had seen and been through so much, and transform it into something new, shiny, and with a renewed sense of purpose. AND THAT BIKE DID SHINE, as did they when they revealed their bike. Thank you to Samantha and Marcelo for having faith in our organization and our vision for these deserving ladies."

On behalf of the Doffo Family, congratulations to the Motorcycle Missions team and the amazing group of women who created such a beautiful piece of moving artwork! It was an honor to host the build project and help these women learn some new skills while healing.

# Upcoming Events



## Valentine's Dinner in the MotoBarrel Room

February 14, 2020

Picture yourself and your sweetheart at an intimate table for two in the MotoBarrel Room, specially decorated to set the mood for an evening of food, wine and romance. This prix fixe dining experience features decadent dishes prepared by our talented chef alongside our handcrafted wines. For more info and tickets visit [shop.doffowines.com](http://shop.doffowines.com).



## Women Wheels & Wine

April 5, 2020

Our 2nd Annual Women Wheels & Wine event promises to build on last year's inaugural success, which drew hundreds of riders to Doffo Winery to celebrate women in motorcycling. Featuring vendors, live skilled trades demonstrations, music, and a raffle, this is one event you don't want to miss. Stay tuned and be sure to follow us on Facebook and Instagram for more details in coming weeks!

# Watch the Races at Doffo!

Catch the action from the 2020 MotoGP season at Southern California's best watch party! Join us at 10am on race days for special screenings of the races in the MotoBarrel Room.

3.8.20	Grand Prix of Qatar	7.12.20	Grand Prix of Finland
3.22.20	Grand Prix Thailand	8.9.20	Grand Prix of Czech Republic
4.5.20	Grand Prix of The Americas	8.16.20	Grand Prix of Austria
4.19.20	Grand Prix of Argentina	8.30.20	Grand Prix of Great Britain
5.3.20	Grand Prix of Spain	9.13.20	Grand Prix of Italy
5.17.20	Grand Prix of France	10.4.20	Grand Prix of Spain
5.31.20	Grand Prix of Italy	10.18.20	Grand Prix of Japan
6.7.20	Grand Prix of Catalunya	10.25.20	Grand Prix of Australia
6.21.20	Grand Prix of Germany	11.1.20	Grand Prix of Malaysia
6.28.20	Grand Prix of Netherlands	11.15.20	Grand Prix of Spain





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