

MOTODOFFO[®]

WINE CLUB



SEPTEMBER 2021

Message From The Doffo Family

MotoDoffo Wine Club,

It is incredible how fast this year has flown by! We are very grateful for your appreciation of our family's craft and passion in making world class wines matched with world class moto art! We are eager to share our latest vintage of Royal Tinto with you all. This release also marks the farewell to our artist series with Chris White (a.k.a. BuzzVizualz). Chris has been an absolute delight to work with and we are honored to have done this collaboration with someone as talented and passionate about art as we are about wine.

The MotoDoffo Wine Club is finding its place amongst our most loyal patrons and this excitement about the wines and the brand drive our family to strive to improve the MotoDoffo offerings in every way possible. We have partnered with an icon in the moto world for next year's MotoDoffo releases – although we are going to keep it a secret a little while longer – we are bursting with excitement. Next year's collaboration efforts will venture into Moto art, limited run apparel, and merchandise as well.



The Royal Tinto blend is arguably one of the most sought after wines in the MotoDoffo line. The "RT" is, as we like to call it, the "Real Deal." Dark intense color, an aromatic profile with depth that keeps the senses intrigued, and a structure that has plenty of room for a lengthy stay in your cellar. However, after the last 18 months we have all been through, the time to enjoy this wine is now! We recommend sharing this delectable wine with your friends or loved ones over a great meal. Remember, the time is now!

Salute!
Damian Doffo and Family

September Club Release

2018 MotoDoffo “Royal Tinto”

The final release of the 2018 vintage of MotoDoffo wines is the Royal Tinto, a proprietary blend of grapes that can best be described as intense yet balanced. This wine is deep ruby red in color and jumps out of the glass with aromas of cranberry, orange peel, black tea, caramel and vanilla. The Royal Tinto carries a big, round mouthfeel upon first sip, and lingers pleasantly on the palate.

Blend:

Proprietary

When to Drink:

Enjoy now or cellar age for additional 3-5 years

Barrel Program:

Aged 30 months in 100% new American oak

Winemaking Stats:

Alcohol: 13.9%

pH: 3.75

Total Acidity: 7.05 g/L



In case you missed it...

A while back we held a very special episode of our Virtual Tasting Series with this year's featured artist, Chris White (www.buzzvizualz.com, @buzzvizualz on Instagram). This marked the first time we have welcomed one of our label artists to our virtual events, and it was really amazing to hear about his inspiration and his process as an artist and have him share his unique perspective about the power of both art and wine in turning moments into memories. You can watch the recording from this episode by scanning the QR code here.





From the MotoDoffo Collection

1973 Yamaha TD3

The Royal Tinto wine label is always reserved for an iconic motorcycle. Our beloved 1973 Yamaha TD3 250 is no exception to the rule. The TD3 has roots dating back to 1959 as Yamaha ventured into producing not only production racing machines but conversion kits for people to convert their street bikes to road racers. The TD3 boasted all the right genetics to be a top contender at any racetrack with features such as a dry clutch, horizontally split crankcases, a 6 speed transmission and 34mm carburetors. The high revving 2 stroke engine produced 49bhp @ 10,500 RPM, good for over 140mph off the showroom floor. The bike was a mainstay for privateers of the era, and a key part of Yamaha's domination of 1970's road racing.

The TD3 was an evolutionary step forward in the long line of successful Yamaha air-cooled two-strokes and was the last of its kind, Yamaha introduced a water-cooler version in 1974, the TZ250. The TZ250 was produced until 1995 and noted as one of the best racing machines made.

Our TD3 was purchased at the Mecum auction in January 2016. The moment is one that Marcelo and Damian often reminisce about. Marcelo, who was attending the auction, first spotted the TD3 the Thursday night prior to the Friday afternoon auction. The bike had caught the attention of Marcelo because as he describes "it is a very complete and nearly perfect example of a showroom bike. The front brake, which by the way is very sought after by itself, even has the original mesh screen! This is unheard of because most of the hubs out there have an air scoop. The first modification everyone who really raced the bike did was to put the air scoops to cool the pad brakes better. It seems that this bike was either raced a few times or never at all." The chase was on.

The following morning Marcelo made his morning rounds and watched as the countless motorcycles went through the auction block. Some motorcycles auctioned that day reached over \$100K. As the TD3 approached the auction block Marcelo rings Damian to let him know he had decided to bid on the bike. Damian recounts the phone call "I remember receiving the call while working in the front office at the winery. Pops tells me that he is about to bid on a super original TD3, my only reply as the auction started was "don't be a chicken"!! (a reference to our tradition of drawing a chicken foot on our throttle hand before our vintage moto races). As the auction went on I could hear the action. There was someone else in the crowd bidding against him! The auctioneer calling the fast paced calls for the bids got me into a frenzy. I began yelling at my Dad over the phone to keep going! As the auction came down to the



final bids it was a two man show down, only one man had his son screaming at him over the phone to keep going! Pops ended up winning the bike and he got off the phone to tend to the auction ushers. The funniest part of the story was as I walked back into the office, Gayla (our Wineclub Manager) and Erikka (accountant) were frantically running around the house looking for me. I gave them a puzzled look as they were asking me if I was okay. Apparently they thought I was being attacked by someone in the front yard because of all the yelling! We had a good laugh about it and I just let them know that Dad had just bought a piece of Motorcycle history.

The Doffo Family at Laguna Seca

We were very fortunate to have been able to go racing with AHRMA (American Historic Racing Motorcycle Association) at their 2nd Annual Event at the famed Laguna Seca Raceway. As a lifelong motorsports fan, racing at Laguna Seca is a very special treat and racing with our whole clan made it even more special.

Coming into the race Damian was leading a few class championships and in the hunt for a top 3 in a few other classes. This race brings the fastest of the fast to the event and the grids for our races held over 30 bikes! Saturday's races went flawlessly, and Damian managed to get on the podium in 3 of his 5 races.



Marcelo finished inside the Top 5 in the CB160 exhibition race that included a "LeMans Start," in which racers push start their motorcycles at the beginning of the race. Samantha and María both had great races and were battling within their group of racers on the track. Each of them improved their lap times from Friday practice and ended the day with all smiles.

As the Laguna Seca weekend ended, so did this year's AHRMA Championships for the West Coast, known as the Pacific Crown. Damian wrapped up Championships in both GP250 and Sound Of Singles classes and was runner up in 3 other classes! Marcelo finished 4th in the Pacific Crown Championship in both CB160 and GP200 championships! We are excited to continue developing our on-track skills as a family this off-season in preparation for an even better 2022!



Samantha Doffo on Alyssa Bridges and Build Train Race

As a family we love racing, motorcycles, go-carts (anything with wheels really) and of course wine. I had a chance to catch up with Alyssa Bridges, a friend and supporter of all things MotoDoffo and currently a part of Royal Enfield's Build Train Race Program. Royal Enfield selected 7 women to participate in MotoAmerica racing, including the building of a race bike from a stock Royal Enfield 650 Twin. The women then race on the MotoAmerica circuit at three of the nation's fastest tracks. In September the women will be at the world famous Barber Motorsports track in Birmingham, Alabama. I caught up with Alyssa to find out more about the program. Check out our complete interview on the MotoDoffo website – scan the code!



Event Recaps

Over \$50,000 Raised for Kurt Caselli Foundation



Our 7th Annual fundraising event for the Kurt Caselli Foundation was a smashing success, with the event bringing in more than \$50,000 for the charity! This money will continue to help the Foundation to continue to work towards their mission of protecting and supporting the lives of off-road riders, to improve off-road safety, and to provide educational scholarships.

This evening in the vineyards is one of our favorite events of the year, and between the live music, the incredible performances by Red Bull Trials champ Geoff Aaron, delicious food and drinks, and an amazing raffle and live auction, the guests in attendance were treated to a true celebration of the off-road lifestyle.



Our limited edition Caselli 66 wine was a hit as well, with iconic artwork by this year's featured artist, Chris White. The Caselli 66 is a blend of 66% Malbec and 34% Syrah, and is still available for purchase in the smaller 375mL bottle size. A portion of the proceeds of all bottles sold goes to the Kurt Caselli Foundation. We are already looking forward to next year's event and hope you will consider joining us!

2021 MotoGP Season Winds Down

It's been another exciting year of MotoGP and just as in past years we have welcomed riders and race fans alike to our Sunday watch parties! But with just a handful of races left, we are looking to really cherish these last few races before the dreaded off-season! We invite you to take a look at the schedule below and come by the winery at 9am on for some racing, food and drinks, and good times all around!

- September 12 – Grand Prix of Aragon
- September 19 – Grand Prix of San Marino and Rimini Coast
- October 3 – Grand Prix of the Americas
- October 24 – Malaysia Motorcycle Grand Prix
- November 7 – Grand Prix of Algarve
- November 14 – Grand Prix of Valencia

For more information and tickets, scan the code here (QR code going to <https://www.exploretock.com/doffowinery/event/267318/motogp-viewing>)



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