

# MOTODOFFO®

WINE CLUB



JANUARY 2022



# Message From The Doffo Family

MotoDoffo Wine Club,

First and foremost, we would love to wish you all a very Happy New Year! With the new year comes new commitments, new visions and new goals. Our commitment to improve the MotoDoffo wine club experience is unwavering. As we continue to evolve and grow the MotoDoffo brand experience, we are adding yet another perk for you faithful supporters. Each shipment from here on out will include an exclusive piece of apparel or merchandise.

We kick off the year with the first of the 2019 vintages. The 2019 Super Tinto builds upon the growing popularity of this wine among our wine club members. This robust blend hits on all senses and on all cylinders with a beautiful aromatic profile and large voluminous mouthfeel. Pair this incredible wine with red meats or anything off the grill, but most importantly share with friends and family.



We are very excited to announce our label artist for the 2022 MotoDoffo releases: Roland Sands of Roland Sands Designs. A racer, a designer and also the head of a family run company, Roland brings a fresh perspective on wine label art and isn't afraid to push boundaries on the status quo! We hope you enjoy his unique style as much as you enjoy the wine inside each bottle!

Thank you for your continued support, and cheers to 2022! We hope to see you at the winery soon!

Salute!  
Damian Doffo and Family



# January Club Release

## 2019 MotoDoffo “Super Tinto”

Marking the 5th vintage in its history, the 2019 MotoDoffo Super Tinto brings out the best characteristics of its component varietals of Malbec, Cabernet Sauvignon and Zinfandel to form a well balanced blend ready for any meal or occasion. The 2019 vintage shows a vivid red in the glass with dark magenta sparkles. Notes of allspice, red berries and black tea are followed by vanilla, leather and caramel. This wine is round and balanced on the palate, leaving a long aftertaste of red berries.

### Blend:

60% Malbec, 30% Cabernet Sauvignon,  
10% Zinfandel

### When to Drink:

Enjoy now or cellar age for additional 3-5 years

### Barrel Program:

Aged 18 months in 37% American oak, 22%  
French oak and 11% Hybrid oak

### Winemaking Stats:

Alcohol: 13.4%

pH: 3.63

Total Acidity: 6.45 g/L



## About the Label Artist

This year's featured artist is none other than our good friend, Roland Sands. Roland comes from pure motorcycle industry pedigree and first set out to conquer the race track on two wheels. However, after deciding to trade in his race leathers for design tools he made a name for himself designing and building custom motorcycles and aftermarket products, forming Roland Sands Designs (RSD) in 2005. Today the company is one of the most popular producers of apparel and hard parts for Harley-Davidson, Indian and BMW motorcycles. The RSD crew continues to support racing with race teams in various series and with their own Super Hooligan National Championship series. We are honored to welcome Roland and his innovative and unique talents as this year's featured label artist! Learn more at [rolandsands.com](http://rolandsands.com) or by finding them on Facebook, Instagram or YouTube.





## From the MotoDoffo Collection

### MotoDoffo "Monoshock" 175

Some motorcycles are unique because they are rare, hard to find, or of particular historical significance. Others are unique because they are one-of-a-kind, built or assembled by hand to carry out some master vision. The motorcycle featured on the 2019 Super Tinto label is a prime example of the latter; this bike was conceived and built by Marcelo Doffo, and there is no other like it on this planet. We caught up with Marcelo to learn more about what he calls the "MotoDoffo Monoshock 175."

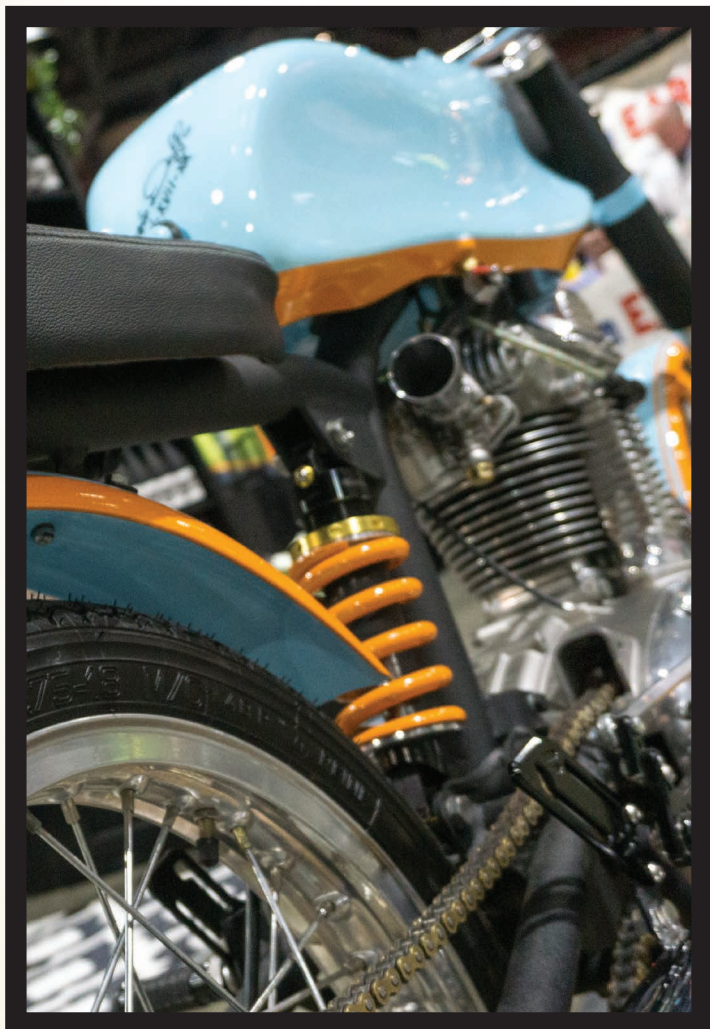
"What really inspired me to build this bike was this idea I had to change the frame into a monoshock system. I was on a trip and made some drawings on my phone of how I wanted it to look. It looked like a 5 year old drew it! But to tell you the truth, it turned out pretty close to the drawing."

"I got the gas tank 8-9 years ago and knew I would eventually use it, but didn't know what for until this project came up." The engine is based on an old Ducati 175, but that too is one-of-a-kind, as Marcelo explains. "A few years ago I was in Arizona and saw this cylinder head, based on a Ducati 175 engine but one like I had never seen before. I tried to buy it but the owner refused because he had received it as a gift." Marcelo later saw the owner on Facebook riding a bike with that cylinder head on an engine, so he reached out to him again. This time the time was right; he finally agreed to sell the whole engine to Marcelo.



That's when the work project really started to come together. Marcelo replaced the bevel drive with a modern chain drive. He had a friend engrave the side covers with the MotoDoffo logo. Another friend down in Argentina donated a replica of an old brake system Marcelo liked. Marcelo built the seat and modified the frame, adding the LED lights to bring this build into the 21st century. He even ran all the wiring inside the frame tubes, giving the bike a very clean look.

"Another unique piece is the tail pipe," Marcelo says of the exhaust that resembles an MV Agusta tail pipe. "I was in Italy and went to purchase a tail pipe for this bike. I wanted to take it with me in my suitcase, and was asking the people at the company how we could do this. An employee overheard us and agreed to make one for me. He didn't finish it so I could get it chromed back home. It's really one of the most interesting features."



Finally it came time for the finish. "Some visitors from Italy came to the winery and gave me a helmet with these light blue and orange colors, so I decided to paint the bike to match the helmet. People have said it looks like the Gulf Porsche color scheme, but I intentionally put the stripes only on one side to differentiate it." Marcelo assembled the bike, which made its debut at the 2019 Moto Beach Classic and again at the International Motorcycle Show in Long Beach, CA.

The MotoDoffo Monoshock 175 is now further immortalized on the 2019 Super Tinto label, with original artwork by Roland Sands. For more information on the MotoDoffo Collection and to see some of the other bikes in the collection, visit [www.motodoffo.com](http://www.motodoffo.com).



# MotoDoffo Turns 5!

*It's hard to believe, but this year's MotoDoffo releases mark the 5th vintage of this series that has been a hit among both wine lovers and motorsports enthusiasts alike. Although the MotoDoffo name has been used for some time, first as the name of our collection of vintage motorcycles and scooters and later as the name of a single red wine blend, it wasn't until 2017 that we decided to create a series of wine labels featuring some of the most prestigious bikes in our collection.*

The original MotoDoffo Art Series, our 2013 vintage of the old MotoDoffo blend, was released in 2017 and featured four vintage Ducatis from the 1950s and 1960s. The following year was another milestone, as we expanded the MotoDoffo lineup to include 3 unique red wine blends. This was also the first year that we commissioned original artwork for the labels. The 2015 vintage of Super Tinto, Gran Tinto, and Royal Tinto featured the retro stylings of Robert Carter whose vintage race poster-inspired creations took us back in time and really brought out our passion for racing.

Our next featured artist was Makoto Endo, whose work we first saw at the International Motorcycle Show in Long Beach, CA. His style and process are fascinating to watch, as he applies black ink to a large canvas spread across the floor using nothing but a chopstick. Endo went on to create incredible renditions of some of Marcelo's most prized motorcycles.



From the large-scale work of Makoto Endo, we went to a much smaller scale with the meticulous talents of Doug Breuning. Doug has made a name for himself in the automotive and motorcycle worlds with his technical and realistic watercolor creations on Post-It notes! His work has been featured in countless magazines and even on Hot Wheels packages, and was a fresh representation of three more motorcycles from the MotoDoffo Collection.

Last year we had the pleasure of working with UK-based artist Chris White. Chris is a deeply philosophical person, and does an amazing



# MotoDoffo Turns 5

job conveying his vision of motorcycles as motion, energy and movement waiting to be unleashed into his one-of-a-kind works using mixed media and geometric patterns. Chris's label art really carries a sense of motion and speed, and beautifully captures our family's passion for going fast on two wheels.

2022 marks the fifth vintage of the Super Tinto, Gran Tinto and Royal Tinto wines, and for this special honor we have selected our good friend Roland Sands as this year's featured artist. We have known Roland for some years now and have had the privilege of both hosting and participating in several of his events. Roland shares our appreciation for motorcycles as forms of art, and we are excited to share his artistic creations with our MotoDoffo Club Members this year.



## Watch the MotoGP Races With Us!

MotoGP was back in full force in 2021, and the 2022 season is shaping up to be even more competitive and exciting! We invite you to join us on race Sundays at Doffo Winery, where we host an informal viewing party with the races on the big screen and food and drinks available for purchase. Plus, we are constantly bringing in sponsors to support the events and provide some amazing raffle prizes for those in attendance. For more info or to reserve your table for a race, please check our online booking page at [exploretock.com/doffowinery](https://exploretock.com/doffowinery). Reservations are not required but are encouraged!



March 6th	Grand Prix of Qatar
March 20th	Grand Prix of Indonesia
April 3rd	Grand Prix of Argentina
April 10th	Grand Prix of the Americas
April 24th	Grand Prix of Portugal
May 1st	Grand Prix of Spain
May 15th	Grand Prix of France
May 29th	Grand Prix of Italy
June 5th	Grand Prix of Catalunya
June 19th	Grand Prix of Germany
June 26th	TT Assen
July 10th	Grand Prix of Finland

August 7th	British Grand Prix
August 21st	Grand Prix of Austria
September 4th	Grand Prix of San Marino & Rimini Coast
September 18th	Grand Prix of Aragón
September 25th	Grand Prix of Japan
October 2nd	Thailand Grand Prix
October 16th	Australian Motorcycle Grand Prix
October 23rd	Malaysia Motorcycle Grand Prix
November 6th	Grand Prix of Valencia

**WINE • ART • MOTO**

36083 Summitville St. Temecula, CA 92592 | 866.469.8466 | [motodoffo.com](http://motodoffo.com)